

BILAL AHMED

Graphic Designer

Jammu, India, Jammu and Kashmir, 180006

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SUMMARY

As a passionate Graphics Designer with a flair for creativity and innovation, I am eager to join the Spray Lord Live team. My experience in crafting visually stunning designs aligns perfectly with your mission to captivate audiences. I thrive in dynamic environments and am excited about the opportunity to contribute my skills to elevate your brand. Together, we can create impactful visuals that resonate and inspire, making a lasting impression in the industry.

EXPERIENCE

❖ Graphics Designer , Poonch Woolen and Handicrafts Jan 2022 — Jan 2026
Poonch

- *Elevated brand awareness by 50% via innovative, targeted campaigns .
- *Built a cohesive brand identity, improving market positioning .
- *Developed interactive digital platforms and social strategies to drive growth .
- *Surpassed sales and marketing goals through creative lead-generation initiatives .

❖ Spray lord Live, Youtube Channel May 2021 — Current
Jammu

- *Built and scaled a cohesive brand identity, resulting in a 70% increase in brand awareness and engagement.
- *Developed and optimized an interactive website that boosted engagement by 50% and drove a 99% increase in qualified leads.
- *Executed data-driven marketing strategies that achieved 87% of targeted sales growth under me.
- *Revitalized You Tube channel presence by creating high-clickthrough-rate (CTR) thumbnails and consistent channel art, yielding a 72% growth in subscribers.
- *Edited and produced engaging short-form and long-form video content, averaging 80% of overall Growth

EDUCATION

❖ Cluster university of jammu 2022 — 2024
BA in Political science , Jammu

SKILLS

UI Design
Brand Identity Design
Presentation
Vibe coding

Digital Illustration
Vedio editing
Website designing

LANGUAGES

Hindi ❖❖❖

English ❖❖❖